

Creativity & Innovation Workshop

"The best way to predict the future is to invent it." Alan kay

This Workshop is for individuals and organizations that are either facing challenges in terms of growth or finding opportunities to increase revenue, the Creativity and innovation workshop is an interactive and informative workshop, that will provide the leadership and innovative inspiration to creatively solve problems, unlike traditional tools and techniques based approaches, Our Creativity and Innovation workshop is structured from the knowledge of Stanford University and experience of world's best innovative Design Company IDEO.

Top 5 Benefits of Workshop

- Differentiate Creativity & Innovation
- Identify Innovation Types
- Explore the idea Generation Techniques
- Understand the leadership requirements
- Understand the role of blue ocean strategy

About Facilitator

Asad Ullah Chaudhry is an entrepreneur and running his consulting, mentoring and training company, AUC Technologies. His passion and determination to promote knowledge and awareness to his country motivated him to take another challenge to shape the future by nurturing creativity and innovation at every level. He is conducting Creativity and Innovation workshops in schools, colleges, Universities and corporate market. Microsoft Innovation Centre Pakistan Collaborated to accomplish the challenge.

For last one decade he devoted his time to introduce Microsoft .NET in Pakistan after 9/11 where IT industry was losing its grip and to promote Project Management in Pakistani culture where management was restricted to few and conducted more than 100+ courses, workshops, events across Pakistan.



David Kelly (Founder & Chairman, IDEO)
Asad Ullah Chaudhry (CEO, AUC Technologies)

Facilitator:

Asad Ullah Chaudhry

Venue: ICCBS Auditorium,
Karachi University

Date: Saturday, 24th Dec 2011

Timing: 2:00 PM – 5:00 PM

Fees: Free